

VIRTUAL OPEN HOUSE

POLITICAL MANAGEMENT

FALL 2019

AUGUST 7, 2019

AGENDA

- INTRODUCTIONS
- PROGRAM DIRECTOR REMARKS
- PROGRAM OVERVIEW
- CURRICULUM
- ALUMNI REMARKS
- DISCUSSION
- IMPORTANT DATES AND DEADLINES
- APPLICATION MATERIALS
- CONTACTS & RESOURCES





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GSPM Political Management Program Director



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PROGRAM OVERVIEW

- POLITICAL MANAGEMENT DEGREE REQUIREMENTS
- 12 COURSES, 36 CREDITS (5 REQUIRED, 7 ELECTIVES)
- CLASSES HELD IN FOGGY BOTTOM
- PART TIME: 2 CLASS PER SEMESTER (6 CREDIT HOURS)
- MOST STUDENTS WORK FULL-TIME, TAKE TWO CLASSES PER SEMESTER,
 AND GRADUATE IN 18 24 MONTHS
- GRADUATE CERTIFICATES AVAILABLE (CREDITS CAN BE APPLIED TO MASTER'S)
 - DIGITAL POLITICS
 - PACs AND POLITICAL MANAGEMENT



CURRICULUM

CORE COURSES OFFERED IN FALL 2019:

- PMGT 6401 FUNDAMENTALS OF POLITICAL MANAGEMENT
- PMGT 6402 APPLIED POLITICAL COMMUNICATIONS
- PMGT 6403 POLITICAL DATA AND ANALYTICS
- PMGT 6404 PRINCIPLED POLITICAL LEADERSHIP (AVAILABLE ONLINE ONLY)
- PMGT 6482 APPLIED RESEARCH PROJECT (ONLINE ONLY)
- PMGT 6495 POLITICAL POWER AND PRACTICE (CAPSTONE)

OTHER CORE COURSES:

PMGT 6498-99 — THESIS RESEARCH (6 CREDITS)



CURRICULUM

ELECTIVE CLUSTERS:

- . APPLIED PROFICIENCIES
- ADVOCACY POLITICS
- . ELECTORAL POLITICS





KEVIN CORONEOS

Digital Director, Aerospace Industries Association

GSPM Political Management '16



DISCUSSION







DISCUSSION







UPCOMING DEADLINES

- INTERNATIONAL STUDENTS: SEPTEMBER 1
- PRIORITY ADMISSION: OCTOBER 1
- GENERAL ADMISSION: NOVEMBER 15



APPLICATION MATERIALS

- 1. ONLINE APPLICATION
- 2. NON-REFUNDABLE APPLICATION FEE (\$80)
- 3. TWO LETTERS OF RECOMMENDATION
 - 1. AT LEAST ONE MUST BE FROM AN ACADEMIC OR PROFESSIONAL REFERENCE
 - 2. AT LEAST ONE MUST BE FROM AN ACADEMIC REFERENCE IF YOU GRADUATED IN THE LAST 5 YEARS
- 4. CURRENT RÉSUMÉ
- 5. PERSONAL STATEMENT (250 500 WORDS)
- 6. UNOFFICIAL TRANSCRIPTS (OFFICIAL TRANSCRIPTS WILL BE REQUIRED AFTER ADMISSION)
- 7. 3.0 UNDERGRADUATE GPA <u>OR</u> GRE SCORES <u>OR</u> (IF YOU HAVE 3+ YEARS OF FULL-TIME EXPERIENCE) A WORK PORTFOLIO



RESOURCES

- FINANCIAL AID INFORMATION
 - FINAID@GWU.EDU
- GSPM WEBSITE
- POLITICAL MANAGEMENT DEGREE REQUIREMENTS
- APPLICATION PORTAL
- ONLINE COURSE LISTINGS



CONTACTS

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THANK YOU FOR ATTENDING!

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