
THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC

VIRTUAL OPEN HOUSE

POLITICAL MANAGEMENT

SPRING 2020

FEBRUARY 18, 2020

AGENDA

- **INTRODUCTIONS**
- **PROGRAM DIRECTOR REMARKS**
- **PROGRAM OVERVIEW**
- **CURRICULUM**
- **ALUMNI REMARKS**
- **DISCUSSION**
- **IMPORTANT DATES AND DEADLINES**
- **APPLICATION MATERIALS**
- **CONTACTS & RESOURCES**



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Program Director**



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PROGRAM OVERVIEW

- **POLITICAL MANAGEMENT DEGREE REQUIREMENTS**
- **12 COURSES, 36 CREDITS (5 REQUIRED, 7 ELECTIVES)**
- **CLASSES HELD IN FOGGY BOTTOM**
- **PART TIME: 2 CLASS PER SEMESTER (6 CREDIT HOURS)**
- **MOST STUDENTS WORK FULL-TIME, TAKE TWO CLASSES PER SEMESTER, AND GRADUATE IN 18 – 24 MONTHS**
- **GRADUATE CERTIFICATES AVAILABLE (CREDITS CAN BE APPLIED TO MASTER'S)**
 - **COMMUNITY ADVOCACY**
 - **DIGITAL POLITICS**
 - **PACs AND POLITICAL MANAGEMENT**

CURRICULUM

CORE COURSES

- PMGT 6401 – FUNDAMENTALS OF POLITICAL MANAGEMENT
- PMGT 6402 – APPLIED POLITICAL COMMUNICATIONS
- PMGT 6403 – POLITICAL DATA AND ANALYTICS
- PMGT 6404 – PRINCIPLED POLITICAL LEADERSHIP (AVAILABLE ONLINE ONLY)
- PMGT 6482 – APPLIED RESEARCH PROJECT (ONLINE ONLY)
- PMGT 6495 – POLITICAL POWER AND PRACTICE (CAPSTONE)
- PMGT 6498-99 – THESIS RESEARCH (6 CREDITS)

CURRICULUM

ELECTIVE CLUSTERS:

- APPLIED PROFICIENCIES
- ADVOCACY POLITICS
- ELECTORAL POLITICS

GLOBAL PERSPECTIVE RESIDENCIES



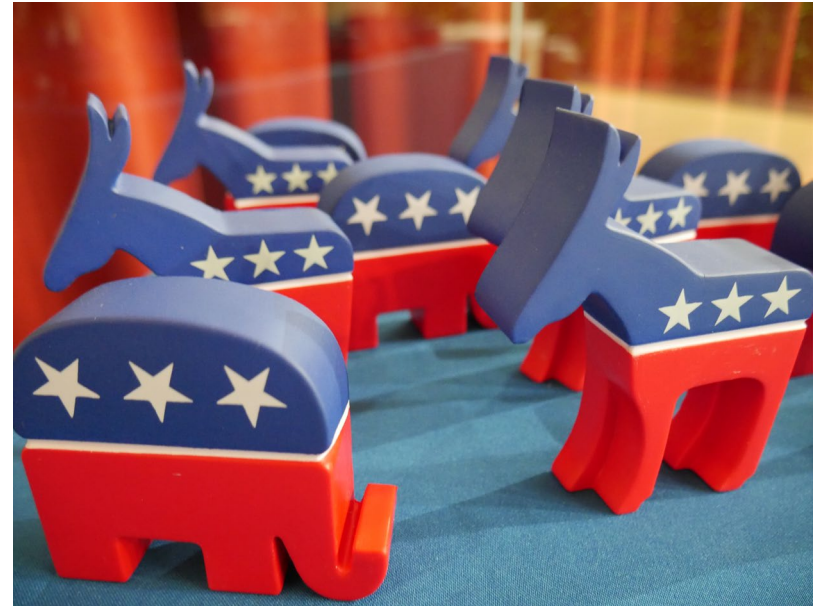


KEVIN CORONEOS

**Digital Director, Aerospace Industries
Association**

GSPM Political Management '16

DISCUSSION



DISCUSSION



IMPORTANT DATES AND DEADLINES

	SUMMER	FALL	SPRING
PRIORITY SCHOLARSHIP ADMISSION DEADLINE		APRIL 1	
ADMISSION DEADLINE FOR INTERNATIONAL STUDENTS		MAY 1	SEPTEMBER 1
PRIORITY DEADLINE FOR FINANCIAL AID	MARCH 1	MAY 1	OCTOBER 1
ADMISSION DEADLINE	APRIL 15	JUNE 15	NOVEMBER 15

APPLICATION MATERIALS

1. **ONLINE APPLICATION**
2. **NON-REFUNDABLE APPLICATION FEE (\$80)**
3. **TWO LETTERS OF RECOMMENDATION**
 1. **AT LEAST ONE MUST BE FROM AN ACADEMIC OR PROFESSIONAL REFERENCE**
 2. **AT LEAST ONE MUST BE FROM AN ACADEMIC REFERENCE IF YOU GRADUATED IN THE LAST 5 YEARS**
4. **CURRENT RÉSUMÉ**
5. **PERSONAL STATEMENT (250 – 500 WORDS)**
6. **UNOFFICIAL TRANSCRIPTS (OFFICIAL TRANSCRIPTS WILL BE REQUIRED AFTER ADMISSION)**
7. **3.0 UNDERGRADUATE GPA OR GRE SCORES OR (IF YOU HAVE 3+ YEARS OF FULL-TIME EXPERIENCE) A WORK PORTFOLIO**

RESOURCES

- [GSPM.GWU.EDU](https://gspm.gwu.edu)
- [FINANCIALAID.GWU.EDU](https://financialaid.gwu.edu)
- FINAID@GWU.EDU

CONTACTS

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THANK YOU FOR ATTENDING!

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