
THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC

VIRTUAL OPEN HOUSE

POLITICAL MANAGEMENT

APRIL 30, 2020

AGENDA

- **INTRODUCTIONS**
- **DR. BELT'S REMARKS**
- **PROGRAM OVERVIEW**
- **CURRICULUM**
- **JOE FRANCO'S REMARKS**
- **DISCUSSION**
- **IMPORTANT DATES AND DEADLINES**
- **APPLICATION MATERIALS**
- **CONTACTS & RESOURCES**



DR. TODD BELT

**GSPM Political Management
Program Director**



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PROGRAM OVERVIEW

- **POLITICAL MANAGEMENT DEGREE REQUIREMENTS**
- **12 COURSES, 36 CREDITS (5 REQUIRED, 7 ELECTIVES)**
- **CLASSES HELD IN FOGGY BOTTOM**
- **PART TIME: 2 CLASS PER SEMESTER (6 CREDIT HOURS)**
- **MOST STUDENTS WORK FULL-TIME, TAKE TWO CLASSES PER SEMESTER, AND GRADUATE IN 18 – 24 MONTHS**
- **GRADUATE CERTIFICATES AVAILABLE (CREDITS CAN BE APPLIED TO MASTER'S)**
 - **COMMUNITY ADVOCACY**
 - **DIGITAL POLITICS**
 - **PACs AND POLITICAL MANAGEMENT**

CURRICULUM

CORE COURSES

- **PMGT 6401 – FUNDAMENTALS OF POLITICAL MANAGEMENT**
- **PMGT 6402 – APPLIED POLITICAL COMMUNICATIONS**
- **PMGT 6403 – POLITICAL DATA AND ANALYTICS**
- **PMGT 6404 – PRINCIPLED POLITICAL LEADERSHIP**
- **PMGT 6480 – WASHINGTON, DC RESIDENCY (ONLINE ONLY)**
- **PMGT 6482 – APPLIED RESEARCH PROJECT (ONLINE ONLY)**
- **PMGT 6495 – POLITICAL POWER AND PRACTICE (CAPSTONE)**

CURRICULUM

ELECTIVE CLUSTERS:

- APPLIED PROFICIENCIES
- ADVOCACY POLITICS
- ELECTORAL POLITICS

GLOBAL PERSPECTIVE RESIDENCIES





JOE FRANCO

Vice President of Grassroots, LeadingAge

GSPM Adjunct Professor

GSPM Political Management '10

DISCUSSION



DISCUSSION



IMPORTANT DATES AND DEADLINES

	SUMMER	FALL	SPRING
PRIORITY SCHOLARSHIP ADMISSION DEADLINE		APRIL 1	
ADMISSION DEADLINE FOR INTERNATIONAL STUDENTS		MAY 1	SEPTEMBER 1
PRIORITY DEADLINE FOR FINANCIAL AID	MARCH 1	MAY 1	OCTOBER 1
ADMISSION DEADLINE	APRIL 30	JUNE 15	NOVEMBER 15

APPLICATION MATERIALS

1. **ONLINE APPLICATION**
2. **NON-REFUNDABLE APPLICATION FEE (\$80)**
3. **TWO LETTERS OF RECOMMENDATION**
 1. **AT LEAST ONE MUST BE FROM AN ACADEMIC OR PROFESSIONAL REFERENCE**
 2. **AT LEAST ONE MUST BE FROM AN ACADEMIC REFERENCE IF YOU GRADUATED IN THE LAST 5 YEARS**
4. **CURRENT RÉSUMÉ**
5. **PERSONAL STATEMENT (250 – 500 WORDS)**
6. **UNOFFICIAL TRANSCRIPTS (OFFICIAL TRANSCRIPTS WILL BE REQUIRED AFTER ADMISSION)**
7. **3.0 UNDERGRADUATE GPA OR GRE SCORES OR (IF YOU HAVE 3+ YEARS OF FULL-TIME EXPERIENCE) A WORK PORTFOLIO**

RESOURCES

- [GSPM.GWU.EDU](https://gspm.gwu.edu)
- [FINANCIALAID.GWU.EDU](https://financialaid.gwu.edu)
- FINAID@GWU.EDU

CONTACTS

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THANK YOU FOR ATTENDING!

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