# THE GEORGE WASHINGTON UNIVERSITY WASHINGTON, DC

#### VIRTUAL OPEN HOUSE

#### **POLITICAL MANAGEMENT**

FALL 2021
OCTOBER 8, 2021

#### **AGENDA**

- INTRODUCTIONS
- PROGRAM DIRECTOR REMARKS
- PROGRAM OVERVIEW
- CURRICULUM
- ALUMNI REMARKS
- DISCUSSION
- IMPORTANT DATES AND DEADLINES
- APPLICATION MATERIALS
- CONTACTS & RESOURCES





## DR. TODD BELT

**GSPM Political Management Program Director** 



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#### **PROGRAM OVERVIEW**

- POLITICAL MANAGEMENT DEGREE REQUIREMENTS
- 12 COURSES, 36 CREDITS (5 REQUIRED, 7 ELECTIVES)
- CLASSES HELD IN FOGGY BOTTOM (AND ONLINE BEGINNING FALL 2021)
- PART TIME: 2 CLASSES PER SEMESTER (6 CREDIT HOURS)
- MOST STUDENTS WORK FULL-TIME, TAKE TWO CLASSES PER SEMESTER,
   AND GRADUATE IN 18 24 MONTHS
- GRADUATE CERTIFICATES AVAILABLE (CREDITS CAN BE APPLIED TO MASTER'S)
  - COMMUNITY ADVOCACY
  - DIGITAL POLITICS
  - PACs AND POLITICAL MANAGEMENT



#### **CURRICULUM**

#### **CORE COURSES**

- PMGT 6401 FUNDAMENTALS OF POLITICAL MANAGEMENT
- PMGT 6402 APPLIED POLITICAL COMMUNICATIONS
- PMGT 6403 POLITICAL DATA AND ANALYTICS
- PMGT 6404 PRINCIPLED POLITICAL LEADERSHIP
- PMGT 6495 POLITICAL POWER AND PRACTICE (CAPSTONE)



#### **CURRICULUM**

#### **ELECTIVE CLUSTERS:**

- . APPLIED PROFICIENCIES
- ADVOCACY POLITICS
- . ELECTORAL POLITICS





#### **ANNMARIE GRAHAM**

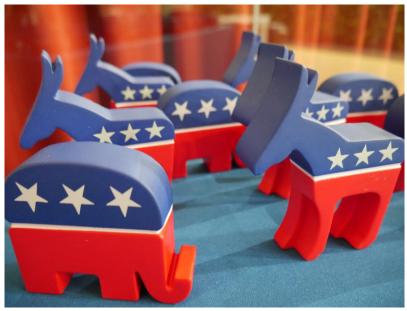
**Communications Director, U.S. House of Representatives** 

**GSPM Political Management '19** 



### **DISCUSSION**







## IMPORTANT DATES AND DEADLINES

	SUMMER	FALL	SPRING
PRIORITY SCHOLARSHIP ADMISSION DEADLINE	APRIL 1	APRIL 1	SEPTEMBER 1
ADMISSION DEADLINE FOR INTERNATIONAL STUDENTS	NO ON CAMPUS START	MAY 1	SEPTEMBER 1
ADMISSION DEADLINE	APRIL 15	JULY 1	NOVEMBER 1



#### **APPLICATION MATERIALS**

- 1. ONLINE APPLICATION
- 2. NON-REFUNDABLE APPLICATION FEE (\$80)
- 3. TWO LETTERS OF RECOMMENDATION
  - 1. AT LEAST ONE MUST BE FROM AN ACADEMIC OR PROFESSIONAL REFERENCE
  - 2. AT LEAST ONE MUST BE FROM AN ACADEMIC REFERENCE IF YOU GRADUATED IN THE LAST 5 YEARS
- 4. CURRENT RÉSUMÉ
- 5. PERSONAL STATEMENT (250 500 WORDS)
- 6. UNOFFICIAL TRANSCRIPTS (OFFICIAL TRANSCRIPTS WILL BE REQUIRED AFTER ADMISSION)
- 7. 3.0 UNDERGRADUATE GPA <u>OR</u> GRE SCORES <u>OR</u> (IF YOU HAVE 3+ YEARS OF FULL-TIME EXPERIENCE) A WORK PORTFOLIO



#### **CONTACTS**

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### THANK YOU FOR ATTENDING!

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC